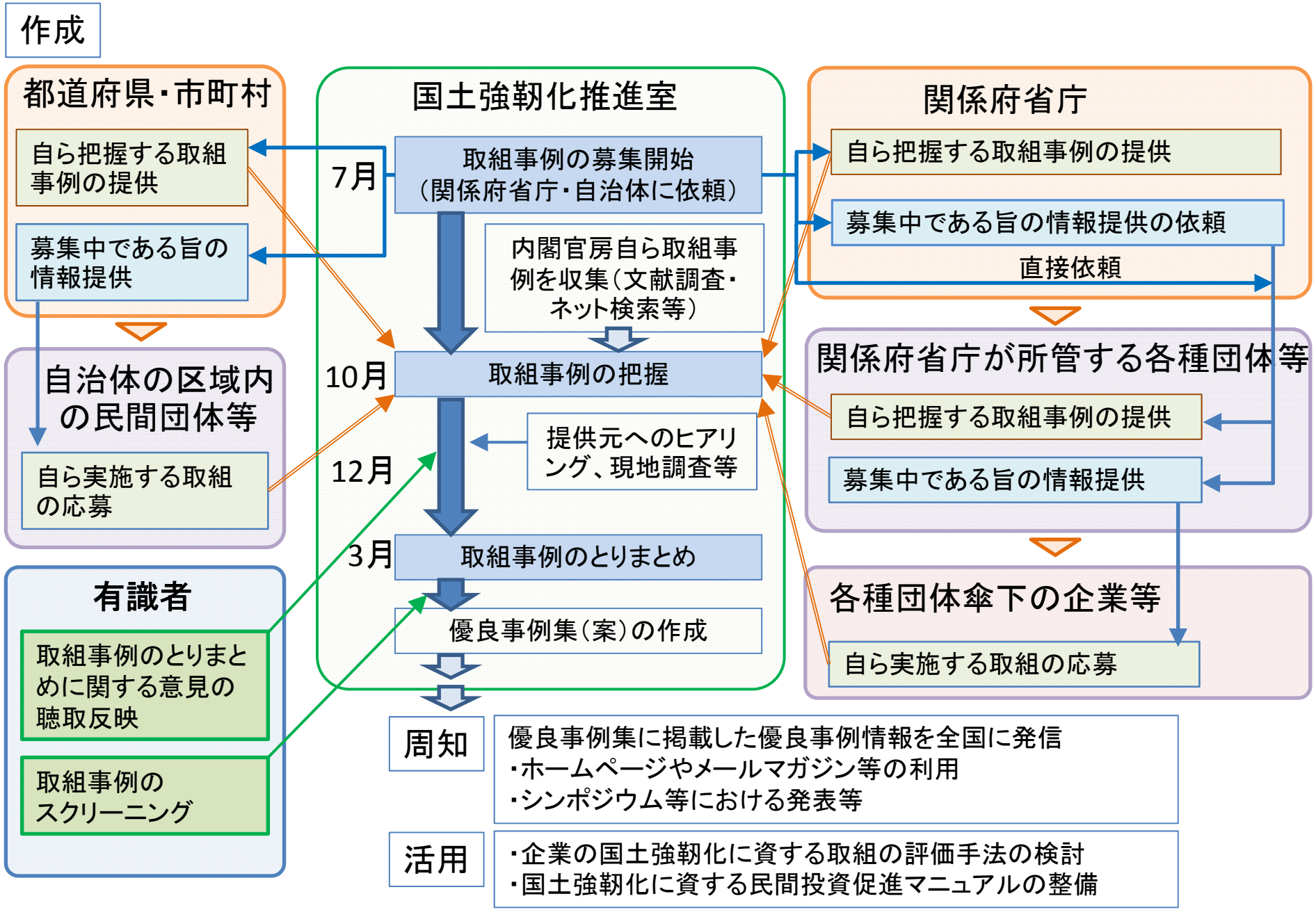（参考）優良事例集の作成、周知・活用の進め方について